



Tom Barrett
Mayor, City of Milwaukee

For Immediate Release:
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*****MEDIA ADVISORY*****

CITY HALL TO PARTICIPATE IN WORLDWIDE EARTH HOUR

The City of Milwaukee will join the World Wildlife Fund and cities across the world in turning off all non-essential lights from 8:30 p.m. to 9:30 p.m. Central Standard Time on Saturday, March 28 to encourage residents to conserve energy. Lights will be turned off in the City Hall Building, the 809 North Broadway Building and the Frank P. Zeidler Municipal Building.

PHOTO OPPORTUNITY

**Where: City Hall
200 E. Wells St.**

**When: Saturday, March 28, 2009
8:30 p.m. – 9:30 p.m. CST**

In addition, city employees are being asked to turn off all lights when they leave work on Friday, March 27. Mayor Barrett hopes the City of Milwaukee can lead by example to encourage energy conservation throughout Milwaukee and the world.

“Milwaukee has always tried to promote green efforts, and Earth Hour 2009 is a great way to show we are committed to the future of our environment,” Barrett said. “I hope this gesture will encourage residents to take part in reducing their energy, too. Turning off your lights is an easy way to make a difference.”

The goal of WWF’s Earth Hour 2009 is to get one billion people around the world to turn off their lights to raise awareness of global warming. Already, 2,712 cities in 83 countries have committed to taking part.